

Training for Bio-NCPs

IMPACT WRITING FOR HORIZON 2020
RESEARCH PROPOSALS

21-22 May 2019,
Netherlands

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AIM and TOPICS

IMPACT WRITING FOR HORIZON 2020 RESEARCH PROPOSALS

Many scientists are not used to explicitly write down the impacts they are aiming for. By structuring the way impact is incorporated in the proposal, researchers will be more likely to succeed in convincing the evaluators.

This Impact training is meant for National Contact Points to give them the know-how to better assist researchers who are applying for Horizon 2020.

The most important rules are:

1. **Impact** is not just the Impact section in a proposal
2. **Impact** starts with defining the problem and the solution the research project will offer (the Excellence section)
3. All project activities, without exception, should be designed to contribute towards achieving the intended **impact** (the Implementation section)

In this 1 ½ day **interactive training** you will:

- **Learn** how to read and interpret a topic text from a policy background,
- **Get hands-on** experience with an effective exercise to use Impact as a starting point for a Horizon 2020 proposal,
- **Learn** how to do a Network analysis,
- **Experience** your unique selling point,
- **Learn** about cross-cutting issues that further improve a proposal (multi-actor approach, RRI aspects and others),
- **Listen** to best-practises from Horizon 2020 projects how they involve stakeholders,
- **Visit** a farm

INVITED SPEAKERS

Louis Bolk Institute

For more than 40 years we have been developing knowledge for sustainable agriculture, nutrition and health – three areas that, in our view, are interconnected. The overarching themes of our work are nature-inclusive agriculture and positive health. Our projects are aimed at strengthening natural systems and processes, whether these relate to agricultural areas, soils, farms, patients, or urban neighbourhoods. We conduct our projects in close collaboration with stakeholders, resulting in participatory solutions that work in practice. This way, we contribute to health and vitality, resilient food systems, and a climate-proof, sustainable human environment.

Suggested speaker: Edwin Nuijten (www.diversifood.eu/)

<http://www.louisbolk.org/>

Southern Agriculture and Horticulture Organization (ZLTO)

Around 15,000 farmers and growers in the South-Netherlands are members of ZLTO. Together with them, we work to produce healthy food innovatively and sustainably. ZLTO supports green entrepreneurs in their daily operational business and is also their connection to other sectors and organizations for creating new opportunities for sustainable economic growth and social welfare. But also a connection to consumers and people who love the countryside. We also work on better connections between farmers and consumers and people who love the countryside.

Suggested speaker: Peter Paree

www.zlto.nl

The European Federation of Food Science and Technology

The European Federation of Food Science and Technology (EFFoST) facilitates knowledge and technology exchange among food professionals. EFFoST creates opportunities for food scientist, engineers, technologists, policymakers and businesses in food and food-related areas to connect and collaborate with the objective to enhance the uptake of new technologies and developments.

Suggested speaker: Jeroen Knol

www.effost.org

LOCATION

Landgoed de Horst

De Horst 1

3971KR Driebergen

Tel: +31 (0) 343 55 61 79

<https://www.landgoeddehorst.nl/en/landgoed-de-horst/>

Rondeel Barneveld

Van Amerongenweg 3

3771 LM Barneveld

Tel: +31 (0)6 54271734

<http://www.rondeeleieren.nl/>

AGENDA – Preliminary programme

Day 1 – 21 st of May 2019 @ Landgoed de Horst	
09.00	Registration
09.30 – 10.00	Welcome, introduction to the Impact Training <i>Bozena Podlaska, IPPT PAN, BioHorizon coordinator</i> <i>Serena Borgna, APRE, BioHorizon WP Leader</i> <i>Willemien van Asselt and Saske Hoving, RVO, BioHorizon training main organisers</i>
	Getting to know each other. An interactive introduction <i>Rafael Garcia-Villar, INRA, Willemien van Asselt and Saske Hoving, RVO, BioHorizon</i>
10.00 – 10.30	Policy background. A general framework <i>Willemien van Asselt and Saske Hoving, RVO</i>
10.30 – 12.00	Back casting exercise . An interactive exercise in parallel sessions <i>Willemien van Asselt and Saske Hoving, RVO</i>
12.00 – 13.30	Lunch break
13.30 – 14.00	Network analysis. How to do it <i>Willemien van Asselt and Saske Hoving, RVO</i>
14.00 – 15.30	Experiencing your unique selling point. An interactive exercise in parallel sessions <i>Willemien van Asselt and Saske Hoving, RVO</i>
15.30 – 16.00	Coffee break
16.00 – 17.30	Cross-cutting issues: multi-actor approach, RRI aspects and others TBC
19.00 - 22.00	Social dinner at landgoed de Horst <i>(Informal discussion about EU13 barriers to Horizon 2020)</i> Moderation: <i>Serena Borgna, APRE and Nada Konickova, TC CAS</i>

Day 2 – 22 nd of May 2019 @ Rondeel Barneveld	
08.45	Bus to Barneveld, Rondeel Farm
9.45 – 10.00	Welcome, introduction to day 2 of the Impact Training
10.00 – 11.30	Stakeholder involvement in practice <ul style="list-style-type: none"> - Diversifood (Louis Bolk Institute) - Farmers organization (ZLTO) - Communication (EFFoST)
11.30 – 12.00	Presentation about Rondeel Farm
12.00 – 13.00	Site visits to Rondeel Farm
13.00 – 14.00	Lunch break
14.00 – 14.30	Bus to railway station Amersfoort